Geraldine Marie Bravo

Product Designer

Pampanga, Philippines

gembravo.com
hello@gembravo.com
LinkedIn @gembravo

experience

SMK Creations
Lead UI/UX Designer
Jan 2021 - Present

- Leads the design team in creating bespoke website designs for SMBs across the UK and Ireland.
- Notably custom-designed a website that generated a client **£1000 worth of business** just one day after its launch.

Johnny Flash Productions
Web & Graphic Designer
Dec 2023 - Aug 2024

- Created visually engaging social media graphics and designed responsive websites for a diverse range of clients using Adobe Creative Cloud and Figma.

Asia Pacific College
College Instructor
Dec 2022 - Mar 2023

- Taught UI/UX and Web Design courses as a part-time instructor.
- Guided students in designing and developing their own website portfolios, preparing them to showcase their skills and projects professionally.

Heyday Web Media
Media Designer
Mar 2021 - Dec 2022

- Crafted compelling brand identities and designed websites aligned with the Storybrand Framework to enhance customer engagement and drive business growth.

Truelogic
Web Designer
May 2019 - Sep 2019

- Specialized in creating website mockups and logo designs for local and international clientelle.
- Learned front-end web development in Wordpress and led the development of website templates, contributing to the company's client offerings and driving revenue growth.
- Conducted Figma training seminars which helped ease the design hand-offs between web designers and developers.

Truelogic
Design Intern
Sep 2018 - Apr 2019

- Designed websites for US and Australian client accounts, enhancing user experience and brand visibility.
- Conducted research on the latest trends and products in the design industry, resulting in cutting-edge designs for new projects.

Geraldine Marie Bravo

Product Designer

Pampanga, Philippines

gembravo.com
hello@gembravo.com
LinkedIn @gembravo

education

Asia Pacific College
BA Multimedia Arts

Specialized in Graphic Design.
Graduated with Academic Distinction.

skills

Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, WordPress, Oxygen, Elementor, Bricks, HTML/CSS

UI/UX Design, Graphic Design, Communication, Adaptability, Fast Learner, Ability to Work in a Team, Leadership